

At last, a turnkey, low-cost Sponsorship that makes you look like a marketing genius!



American Shetland Pony Club
American Miniature Horse Registry
American Show Pony Registry
National Show Pony Registry

Dear Brand Manager,

THERE is no other turnkey Sponsorship opportunity that will

provide you maximum reach and frequency

with a targeted equestrian audience for such a small investment.

In addition, the mix of advertising and PR will build brand loyalty while increasing sales. This is a limited opportunity as category exclusivity will be provided and we are limiting the total number of Sponsors.

The only thing you need to do is act quickly!

Contact Johnny Robb
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ASPC · AMHR · ASPR
Corporate Sponsorship Package

National Sponsor Includes:

- Editorial Feature in The Journal
- PR Release: Recognition as a National Sponsor
- Product sampling at Nationals and Congress
- 1 Full Page Ad in The Journal Magazine 4-color
- Banner at Shetland Congress and AMHR National
- Full Page Ad in Membership Directory
- FP ads in prize programs Congress & National
- Recognition & Link on Website
- Mail list for 1 x usage

Total Dollar Value \$ 3500

Total Dollar Investment \$1200
(Cash Savings of \$2650)

Additional Sponsorships Opportunities
available with the Youth Program & Vender Programs